

ABSTRACT:

The Small Enterprise Education and Development (SEED) program, part of The Jon M. Huntsman School of Business at Utah State University, was developed to give students opportunities to assist in teaching and mentoring entrepreneurs in developing nations.

The SEED program recently expanded into Uganda. As such, the primary purpose of our research is to present issues concerning the new venture creation process in Uganda. In our research we cover a number of issues regarding business and financial risk. These include political instability, economic uncertainty, and lack of infrastructure, all of which add to the difficult process of business development.

This will be highlighted by presenting case studies about small business owners in Uganda from the year 2010.